

# Taking part in Wild World Heroes

The Summer Reading Challenge runs in 95% of UK public libraries and online at [wildworldheroes.org.uk](http://wildworldheroes.org.uk)

Wild World Heroes launches on **Saturday 19 June** in **Scotland** and **Northern Ireland**, and on **Saturday 10 July** in **England and Wales**.\*

## Wild World Heroes in libraries

- Children sign up at their local library and receive a Wild World Heroes collector poster
- They set a personal reading goal for the summer and borrow books, eBooks and audiobooks of their choice
- Each time they finish a book and visit the library, children collect special stickers to add to their poster, plus other Wild World Heroes themed incentives
- They receive a certificate and/or medal for reaching their Challenge goal
- Library staff and volunteers support children in discovering new authors and exploring a wide range of different types of books
- Libraries offer a wide variety of events and activities for families to enjoy all summer long

## Wild World Heroes online

- Children sign up for a website profile at [wildworldheroes.org.uk](http://wildworldheroes.org.uk)
- They set a personal reading goal for the summer, and receive book recommendations and tips for accessing books for free at home
- Each time they finish a book, they add it to their profile and leave a review, unlocking digital badges and online reward items along the way
- They unlock a certificate for reaching their Challenge goal
- Children can play games, enter competitions, share recommendations and more on our free, safe, moderated platform
- With new Wild World Heroes content to discover each week, the fun will continue throughout the summer to keep families engaged

At the heart of the Summer Reading Challenge is children choosing and sharing books of their choice, in any format. Novels, fact books, picture books, graphic novels, joke books, eBooks and audiobooks all count towards completing the Challenge.



WORKING TOGETHER TO  
INSPIRE YOUNG  
READERS TO STAND UP  
FOR OUR PLANET

THE  
READING  
AGENCY



\*Regional variations may apply, so check with your library to find out when Wild World Heroes activity will start and end in your local area.